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Midland County Fair

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PRESS RELEASE

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MIDLAND COUNTY FAIR AUGUST 25 – 28 AT THE MIDLAND COUNTY HORSESHOE ARENA & PAVILION

Midland, Texas—The Midland County Fair will take place at the Midland County Horseshoe & Pavilion, 2514 Arena Trail, and Thursday, August 25 through Sunday, August 28. Celebrating its 7th year, this traditional family fair will include all fair-goers' favorites including: carnival, Chase Quine Memorial Bull Ride, Cowboy Mounted Shooters, barrel racing, team roping event, tractor pull, creative art competitions, lamb & goat show, motorcycle show, Little Miss Midland County Fair Pageant, Charro "Rodeo" Extravaganza, shopping and food vendors, petting zoo, along with 3 stages of exciting entertainment.

This year Michael Salgado will take center stage Friday night. "With the excitement generated by the New Horseshoe Amphitheater, Fair-goers will experience a larger footprint of events over the four days including 3 entertainment stages." Tammy Dooley, Midland County Fair Executive Director announced.

"Celebrating the Fairs 7th Year, we are excited to continue to offer a \$5 admittance ticket, which we consider to be the best 'price-value' for traditional family fun and entertainment in the area," said Dooley. "We want there to be so much to do for the price of one ticket that fair-goers are entertained at all levels. Our focus is on a traditional family fair. For just a \$5 ticket, you can experience it all including the Michael Salgado Friday Night concert."

"This year, the Petting Zoo has expanded to double the number of animals as in previous years, and will include a Camel, Kangaroo and Sloth to name just a few. Friday & Saturday Night highlights are the Chase Quine Memorial Bull Riding, and Sunday is always a favorite with the Charreado Rodeo. With over 15,000 in attendance expected over four days the Midland County Fair has become its own family tradition" Dooley said.

"It is a great time of year to host the Midland County Fair, with the excitement of fall approaching, kids just returning to school, it is a last 'summer family-fun thing to do' together, and right here in Midland. It's all about the sights, sounds, and sensations only a fair can offer" ... says Dooley.

The fair will run from 5 to 11 p.m. on Thursday, 5 p.m. to midnight on Friday, 10 a.m. to midnight on Saturday, and 10 a.m. to 7 p.m. on Sunday. For more information and a full schedule of events for the fair, visit www.midlandcofair.com.

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Midland County Fair Inc. was incorporated in August 2010 and is a 501(C)4 nonprofit organization.

The **Midland County Horseshoe Arena, Pavilion & Amphitheater** serves as the host and event venue for the fair. The Horseshoe complex is ideal due to its multiple performance venues—the Main Arena, New Pavilion & Amphitheater, Education Building, Live Stock Building, Outdoor Arena and Livestock Barn, plus large parking areas and approximately 100 acres of surrounding grounds. The Main Arena, Pavilion and Education Building provide a great air-conditioned environment to cool off during the hot summer months.

The Mission of the **MCF** is produce a traditional, annual, family fair showcasing the agricultural, educational and entertainment in the West Texas Region. The Fair will develop and emphasize the educational connection between agricultural and the community while showcasing talents, skills and aspirations of our youth and community. The fair will benefit participating area youth and community organizations through numerous scholarship opportunities. Blue Ribbons will be awarded in the spirit of competition.

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